





SNAD NE

www.zebra.cz



MOŽNÁ ANO



48 %

**ÚTOKŮ JE
ZPŮSOBENO
LIDMI**

Source: coxblue

ZEBRA SYSTEMS: Company (Un)Hacked



1 zážitek je více než 10 prezentací

V roli
hackera /
hackerky



Člověk – nejslabší článek systému.

**Budujeme povědomí
o kybernetické
bezpečnosti
a ochraně dat**



Trénujte
Kdykoli a kdekoli

PWC: The Effectiveness of Virtual Reality Soft Skills Training in the Enterprise

275%

more confident to act on
what they learned after training

4x

faster than classroom
training on average

4x

more focused
than e-learners



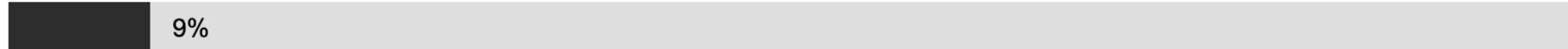
3.75x

more emotionally connected to
the content than classroom learners



Where companies are at with VR adoption

No activity



Research



Planning



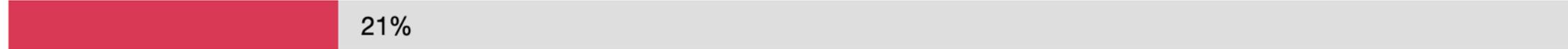
Paused



Integrating into our strategy



Part of our strategy



Source: PwC 2022 Metaverse Survey, July 2022. Q: To what extent are the following technologies embedded in your company's strategy? virtual reality. Base: 1,004

www.zebra.cz

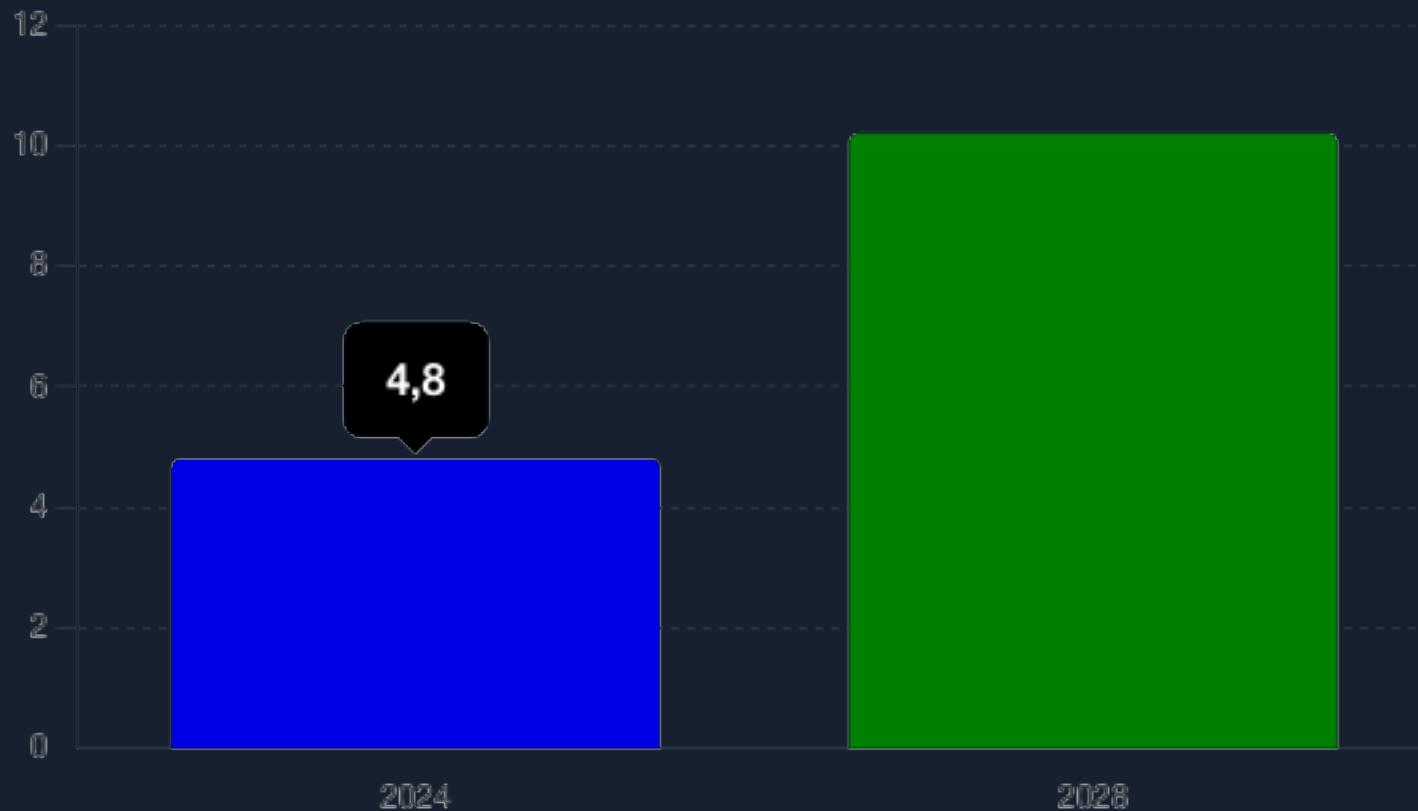
>51 %



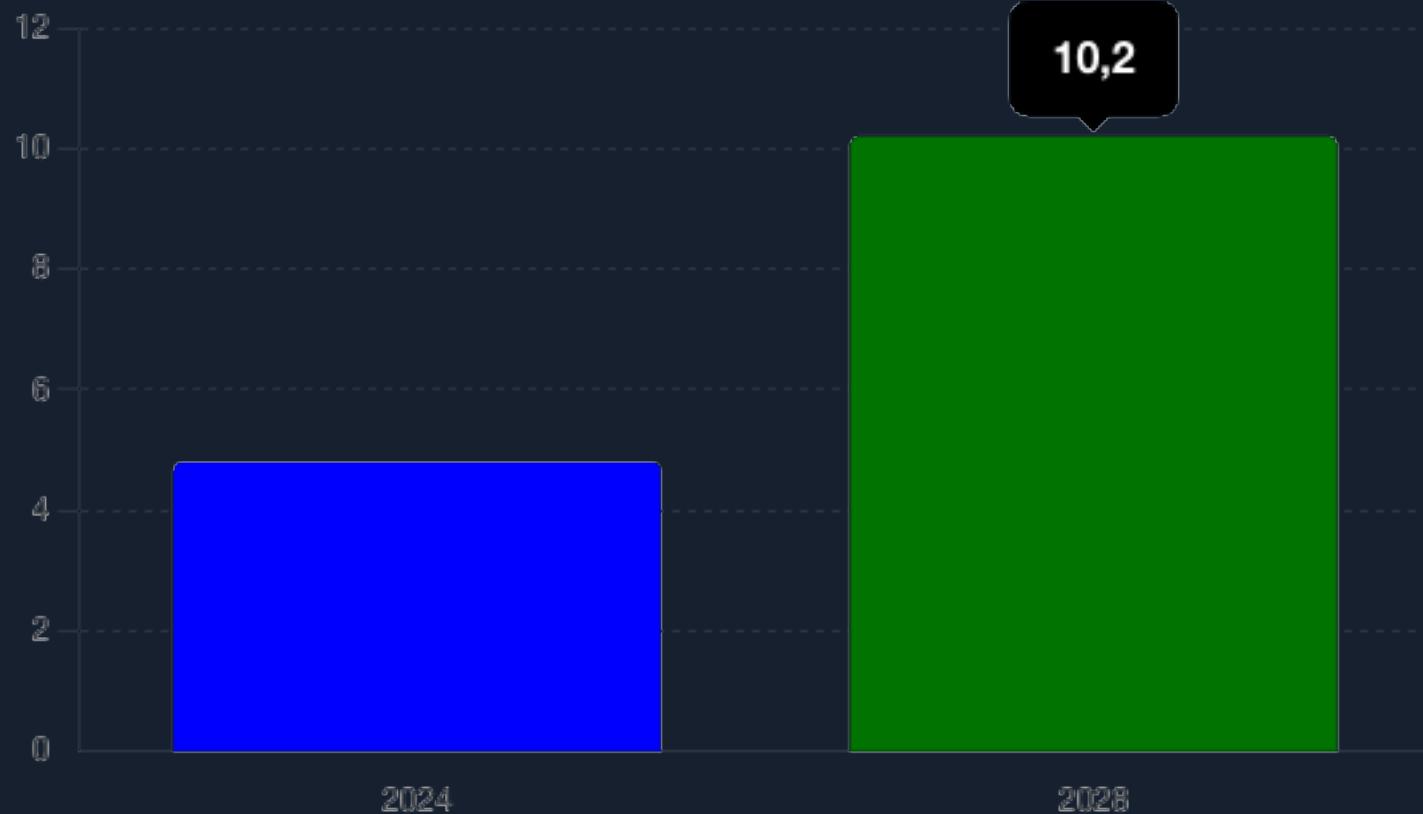
< 10 %



IDC: Workplace Transformation Will Boost European AR/VR Spending



IDC: Workplace Transformation Will Boost European AR/VR Spending





Dva modely implementace



S lektorem



Bez lektora

SPECIÁLNÍ ŠKOLSKÝ MODUL



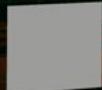


JEDEN ZÁŽITEK JE VÍCE
NEŽ DESET PREZENTACÍ

DESIGN A MESSAGE FOR THE VICTIM

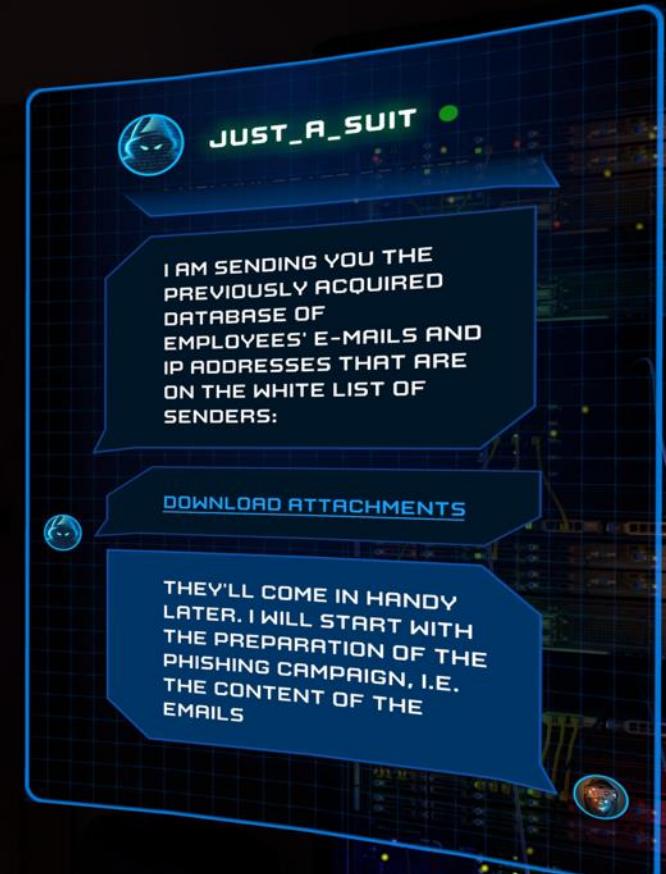
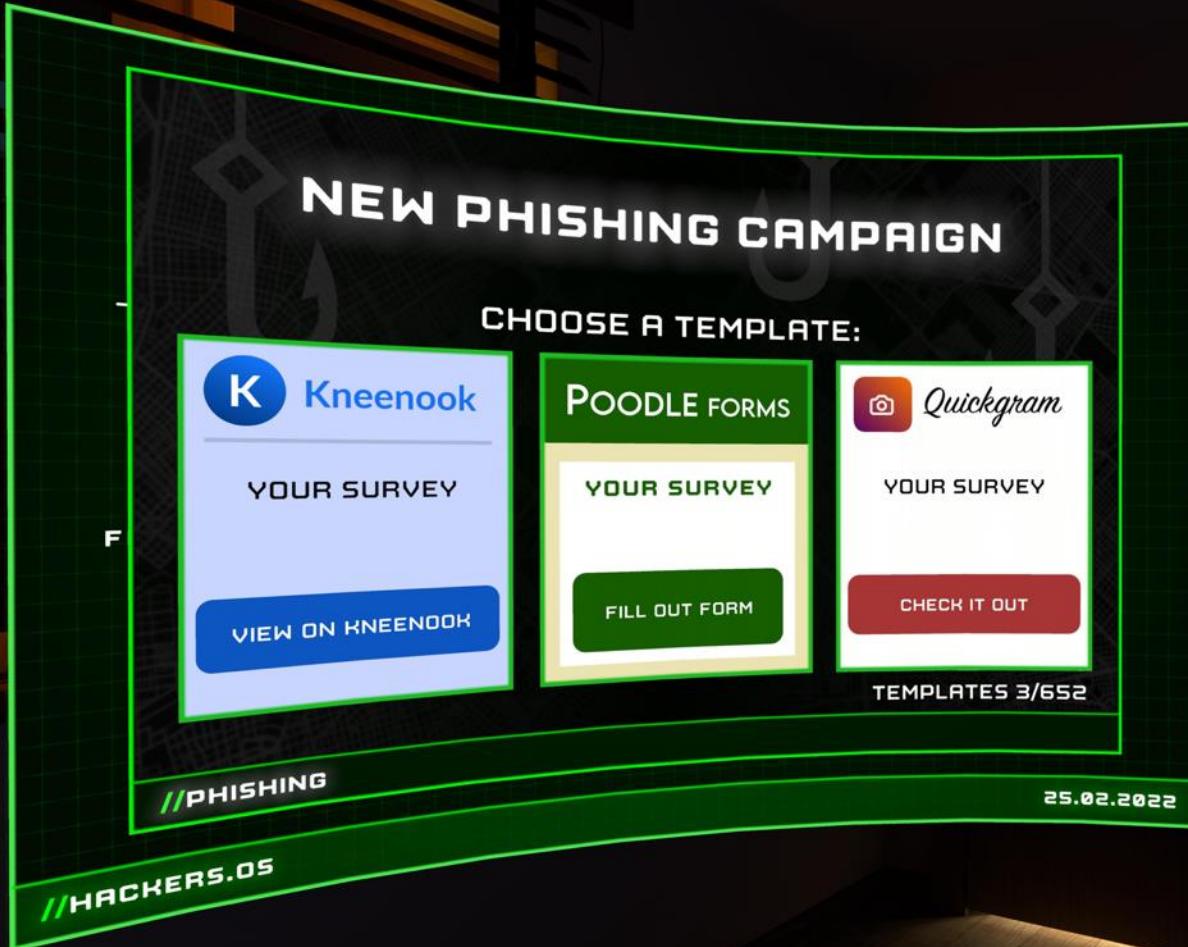
STEP 2

SELECT THE COLOR OF THE
WINDOW AND ELEMENTS



CONTINUE





VPN MATCH YOUR IP

CURRENT IP ADDRESS:

82.129.191.130

DESIRED IP ADDRESS:

82.103.192.96

//VPN

//PHISHING

//HACKERS.OS

25.02.2022



JUST_A_SUITE

AROUSE SUSPICION

I ALREADY HAVE QUITE A
LARGE AMOUNT OF
READY-MADE POLLS. I'LL
PICK THE RIGHT ONE RIGHT
AWAY

DON'T FORGET THEY HAVE
AN ANTI-SPAM BLACKLIST.
YOU NEED TO CHOOSE THE
RIGHT IP ADDRESS FOR
THEM TO SEE YOUR EMAIL
AT ALL

BE CALM. I'M NOT AN
AMATEUR

DRAG →

SCAN_PORTS();

DRAG →

CREATE_BACKDOOR();

DRAG →

BYPASS_ANTIVIRUS();

DRAG →

REPLICATE();



JUST_A_SUIT
AT ALL

BE CALM. I'M NOT AN AMATEUR

WHAT WILL BE THE BENEFIT OF CREATING 0-DAY VIRUS FROM P OF OLD VIRUSES?

IT WILL SAVE US TIME. WILL NOT CREATE IT F SCRATCH AND IT WILL UNDETECTABLE FOR T ANTIVIRUS, BECAUSE WILL NOT BE IN ITS DATABASE

**ALERT: 82 % OF VINCI COMPUTERS
HAVE BEEN INFECTED**

//WORM MALWARE

//HACKERS.OS

25.02.2022

JUST_A_SUIT

MAKE SURE YOUR EMAIL
ADDRESS IS
TRUSTWORTHY

OF COURSE. AFTER ALL,
MY PAYOUT DEPENDS ON
THE RESULTS OF THIS
ACTION

NOW ALL WE HAVE TO DO IS
WAIT FOR THE RESULTS OF
OUR ACTIONS

I'M WAITING TO HEAR HOW
IT WENT

EVERYTHING WENT OUR WAY.
SOON YOU WILL SEE THE
EFFECTS OF OUR ACTIONS,
WHEN THEY APOLOGIZE IN SOME
STATEMENT



PROROK Z OSTRAVY ☺



Marek Prorok

Company (Un)Hacked ČR a SR

M: +420 72 42 72 000

E: marek.prorok@zebra.cz

W: www.zebra.cz

See You in the Future!



Marek Prorok

Company (Un)Hacked ČR a SR

M: +420 72 42 72 000

E: marek.prorok@zebra.cz

W: www.zebra.cz